



**El Colegio de México  
Centro de Estudios Demográficos, Urbanos y Ambientales**

**Universidad Nacional Autónoma de México  
Facultad de Economía**

**Consejo Nacional de Ciencia y Tecnología**

**Global Urban Competitiveness Project**

**XVI INTERNATIONAL FORUM  
ON URBAN COMPETITIVENESS:  
HOUSING AND THE CITY**

**February 15 y 16, 2018**

**El Colegio de México  
Sala de Videoconferencias**

**Universidad Nacional Autónoma de México  
Edificio del Posgrado de la Facultad de Economía  
Auditorio Maestro Jesús Silva Herzog**



## XVI INTERNATIONAL FORUM ON URBAN COMPETITIVENESS HOUSING AND THE CITY

### Presentation

In a city, housing represents around half of its urbanized area, and families can spend up to a third of their income for consumption. There is a tendency to increase the proportion of own homes, and the vast majority of new housing construction is carried out on the periphery of the cities. Housing growth exceeds the population growth rate, due to the effects of the second demographic transition, i.e. the emergence and consolidation of new types in the family arrangements, as well as imbalances that occur in the housing market. The differences in housing types express existing social inequalities and give rise to segregation patterns.

Housing as a commodity contains the following specificities: i) is heterogeneous in terms of quantity and quality offered and demanded; II) is immovable; III) is long lasting; IV) has a high price; (v) the cost of change of housing tends to be high; (vi) the location of the housing has implications derived from the neighborhood, i.e. the existence of positive and negative externalities, and vii) production is linked to the economic growth of the city. These specific features give a particular way of analyzing and understanding the behavior of urban housing market, from an interdisciplinary perspective, issues that are topics of interest in this forum.

This forum is part of the activities of a research project that is funded by CONACYT (National Council of Science and Technology), entitled *Market housing and sustainability in Mexican cities: comparative analysis from spatial economic theory*. Its purpose is to study the main features and understand regularities and specificities in the functioning of the housing market in Mexican cities, under a comparative approach and time horizon 1990-2010, and the relationship between market housing and sustainable urban development, in terms of appropriation and land use, urban structure, mobility and energy consumption.



## **Objective**

The objective of this forum is to discuss the role of housing in the city from the economic, social and environmental perspective. It tries to advance in the knowledge about the main economic characteristics of the commodity housing in the city, the relationship between housing and society, the environmental effects of the production and consumption of housing, and the risks and vulnerability of housing and homes.

## **Program**

**Thursday, February 15, 2018**

**Sala de Videoconferencias, El Colegio de México**

10:00-10:30

Opening ceremony

10:30-13:30 Table I

Problems of housing in cities

Moderator: Erick Serna, El Colegio de México

Peter Kresl, Bucknell University

Housing and land use policy in high technology cities in the US

Isela Orihuela, Instituto Mora

Housing and city: current challenges

Carlos López, El Colegio de México

Financial crisis and housing market

Clemente Ruiz, Universidad Nacional Autónoma de México

Eduardo Monroy, Universidad Nacional Autónoma de México

Urban development, housing, and urban mobility

Ana María Chávez, Centro Regional de Investigaciones Multidisciplinarias, UNAM

Internal migration and housing demand



16:00 a 18:30 Table II

Territorial distribution of housing

Moderator: José Ignacio Delgado, El Colegio de México

Martha Schteingart, El Colegio de México

Segregation and gentrification in cities: housing policy and territorial distribution of housing

Francisco Rodríguez, Centro Regional de Investigaciones Multidisciplinarias, UNAM

Residential segregation and poverty in metropolitan areas of Cuernavaca and Queretaro

Luis Carvalho, University of Porto

Tourism-led gentrification and housing dynamics in post-crisis urban contexts. The case of Porto, Portugal

Adrián Moreno, Universidad Autónoma de San Luis Potosí

Spatial distribution of housing, residential mobility, and welfare in the Center - West region. A comparative analysis of five metropolitan areas

**Friday, February 16, 2018**

**Auditorio Maestro Jesús Silva Herzog, UNAM**

10:00-13:00

Table III: Financial aspects of urban housing market

Moderator: Cintya Molina, El Colegio de México

Diane-Gabrielle Tremblay, Wilfredo Angulo and Juan-Luis Klein, University of Québec

Transformation in housing and real estate values following culture based local reconversion: the case of the Beaubien Cinema district in Montréal

Carlos Brambila, Tecnológico de Monterrey, campus Santa Fe

Regularization and housing price



Winnie Mitullah, University of Nairobi

Policy interventions and deficits in residential housing in east African cities

Mónica Unda, El Colegio de México

The property tax in Mexico: why is it collected so little?

Jaime Sobrino, El Colegio de México

Earthquakes and housing: impact, lessons

13:00-13:30

Closing ceremony